

New Mexicans for Money Out of Politics (NM MOP)

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Outreach Committee Meeting Minutes, 1-22-2018, Lafarge library

Present: Debbie Helper, Rebecca Alvarez, Val Stasik, Quinn Evans, Robert Cordingley;

Absent: Gabe Hanson, Bruce Berlin, Gregg Manoff

Subcommittee Reports:

Media/PR

Meet-Up – Quinn presented data for numbers on Meet-up (123) with 395 on email list; 30% opened; he would like some formal policies and guidelines about what to put on Meet-Up, how often, etc. More importantly we discussed how he might link up others from communities outside Santa Fe – need to request permission to share info first. Perhaps Bruce could meet with them if a small outside group forms so as to introduce them to NM-MOP and encourage continued participation. Referred to BOD for recs.

Website – Robert presented issues related to website: guidelines for minutes; Roberts Rules suggested. If we are to have official policies and SOPs, he requests an access point on website for storing them. All was referred to BOD for recs.

Email - Mail Chimp is going well. Robert requesting form and flow chart for posting of events and sending out notices. NM-MOP email addresses and passwords (Gmail) available for committee chairs but advised to be used for public facing emails, not internal business. Squirrel mail introduced. We advised Robert to present options to BOD for review and final decisions.

General – Val notes high work load with little help; many things being referred to Media/PR that may or may not be. New brochure is done and will be posted on website for printing as needed. She will discuss role as chair of Media/PR with BOD.

Coalition Conference

Debbie presented date and location (Saturday April 28th, Santa Fe Community College, Jemez Room), draft agenda to the committee for SAVE THE DATE. Preparations going well.

Community Survey

Rebecca states survey questions are finalized, students are back in class and student volunteers will be recruited for survey; when it is ready to go she will reach out to NM-MOP members to help as needed.

Outreach

Rebecca is reaching out to young people, Herb to small business and indigenous people, Debbie to healthcare representatives, Robert and Herb to leaders in the Hispanic community. All encouraged to reach out and spread the word organically.

Debbie's PP presentation was reviewed and content discussed. Agreed that content of formal presentations should be vetted by the organization; statistics and outside claims should be researched for accuracy. Much conversation on shortening the presentation, improving delivery, articles recommended. It will remain on ongoing project.