

New Mexicans for Money Out of Politics (NM MOP)

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Outreach Committee Meeting Minutes, September 5th, 2017

Attendees: Debbie Helper, Rebecca Alvarez, Valerie Stasik, Gregg Manoff, Quinn Evans, Herb Faling, Robert Cordingley

1. Announcements: It was decided by the Steering Committee that the **Media/PR Committee** would now be a **subcommittee** of the Outreach Committee.
2. Valerie gave an update on the Media/PR subcommittee progress. **Facebook**: Valerie and Dr. Alvarez have administrative access; monitored by Dr Alvarez. **MeetUp** is now being managed by Quinn Evans and is paid up for the next 6 months. Robert manages the **website** and is working on an events plug-in.
3. We reviewed “scripts” written by various members as a guide to explain need for money out of politics to people from different backgrounds. These will be referred to as **conversation guides** and will not be published on the website. They are simply for our education and to help us in our outreach efforts. We agreed to describe our group as “inclusive” rather than detailing every group we include as this gets cumbersome and one risks leaving a group out. We want to return power to “all people”. Authors will use our conversations to revise their guides. We agreed that discrete examples are useful for each group. Might try to reduce these to bullet/talking points.
4. Robert mentioned some contacts he has made with Mix Santa Fe that connects with other young people and will be working to make them aware. Also someone from the Hispanic business community. He discussed reaching out to other groups. Rebecca has a faculty colleague with indigenous background she is connecting with.
5. As for **what we do**, we emphasized **citizen lobbying** in New Mexico legislature, our work with AP and the 28th Amendment – encourage members to join and get on **AP conference calls**, collect **AP pledges from candidates** for all offices, a subcommittee is working on **28th amendment language**, continue to develop a relationship with and lobby our legislators to support a 28th amendments. We hope to **survey the NM population** regarding understanding and feelings about money in politics/28th amendment. We may need a **petition drive** in order to convince legislators of need to sign the pledge. Rebecca suggested a **letter-writing campaign**.
6. **Plans for future** include possibly a **communications workshop** to learn how to talk to people with disparate views/find common ground and a **coalition building conference** – considering

this for the spring after the legislature is out. The **contents of the survey** will be taken up at the next meeting – the survey itself is on hold until the spring semester.

7. Next meeting time/date is to be determined.