

New Mexicans for Money Out of Politics (NM MOP)

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Outreach Committee Meeting Minutes, October 23, 2017

Present: Debbie Helper, Val Stasik, Rebecca Alvarez, Gregg Manoff, Bruce Berlin, Robert Cordingley, Quinn Evans, Herb Faling, Gabe Hanson
Minutes taken by Debbie Helper

Old Business

1. Communications – This will likely be a presentation at the January NMMOP mtg. Plan is to present ideas for speaking with members of various groups to find common ground. We have discussed and prepared guidelines that may help frame the discussions. These will be used as examples for the group when we discuss outreach.
2. Handbook – Robert put together an outline of what the handbook might look like. We agreed it would have most of the content he presented (without the communication piece) which is an expansion of what is on the website. It was suggested the Handbook be made available to interested members upon request in PDF format. It could be updated as needed or annually.
3. Outreach Contacts – Rebecca and Robert detailed their successes with outreach efforts and contacts, but the question from Rebecca was “What now?” We discussed offering to go to meetings to listen to the concerns of other groups and offer a presentation of what we consider the biggest overarching threat to our common goals – i.e. Big Money. Debbie offered to develop a presentation based on the key points in Bruce’s book so that anyone in the group who has established contact could consider taking this next step. Bruce would like to be kept informed of groups contacted so we don’t overlap.
4. MeetUp -Quinn presented data on MeetUp which is attracting about 6-10 new members per month. We discussed developing satellite groups in various areas where there may be a few new members so they can attend meetings and organize without traveling. Skype was offered by Debbie who will give Quinn her email to give to remote members. (Rebecca will be the back-up). He is going to reach out to some people in Taos and Bruce offered to go to them to present info about our group.
5. Coalition Conference – Gregg encouraged us to attend the Climate Lobby Conference Oct 28th to see how this is done. Bruce will head up a committee to organize a MOP Coalition conference which he hopes can be held in April 2018. Debbie, Gregg, Robert, and Herb agreed to be on the committee which will meet soon.

New Business

1. Pay-to-Play Screening – Robert suggested a screening of the movie Pay-to-Play which can be obtained for \$75 for fewer than 50 people to watch. We could use it as a starting point for discussion but also suggest voluntary donations to attend. This might also be something to present just before the coalition

conference. Another movie was suggested by Herb called leveling the Playing Field which will be presented Nov 15-16.

2. It/Security was tabled.

Next Meeting

6pm on Monday November 20th, location TBD.